

# Shane Garrett

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[www.stg54.com](http://www.stg54.com)

## Experience

2015 - PRESENT

### **IBM | Visual Designer & Art Director**

Working as part of an agile team and executing a variety of advertising and user interface projects for brands within IBM such as Systems, Blockchain, Watson and Think Academy. As part of the IT Infrastructure team, we were awarded AVA Digital Gold, Hermes Creative Platinum, MarCom Platinum and Gold awards for various interactive projects.

2014 - 2015

### **Ogilvy & Mather | Freelance Senior Designer**

Collaborated with copywriters on concept development and design of content for IBM. Executed various static and animated graphics for various social media platforms while providing measureable outcomes.

2013 - 2014

### **Markzeff | Senior Designer**

Led all branding design for residential and commercial architecture/construction projects—everything from concept story boards, to pitch books for clients, to creating final graphics for production. Clients include Hotel Van Zandt, Hilton Canopy and Hard Rock Hotels.

## Skills

ADOBE CREATIVE SUITE

Expertise with Illustrator, Photoshop, InDesign  
Working knowledge of After Effects

OTHER

Sketch, InVision, JIRA, GitHub, Flash, HTML, CSS

FREELANCE

### **Agencies**

Anomaly, Bite Sized Candy, Ford Foundation, Good Sense & Co., David Stark Design, In Demand, Iris, Johnson & Johnson, J. Walter Thompson (JWT), Kiehl's, Langton Cherubino, Latina Media, Less Ink, Moon Communications Group, Ogilvy & Mather, Re:Vision, Shu Uemura, Taylor, Time Warner, VaynerMedia

### **Restaurant Branding**

A&E Supply Co., Chez Sardine, Dead Drop, élan, Fedora, French Louie, Gather, Jeffrey's Grocery, Joseph Leonard, Locals Only, Los Americanos, North River, Market Table, Mesa Coyoacán, Montmartre, Perla, Swine, Tertulia, The Little Owl, The Village Belle, The Village Trattoria, Zona Rosa

## Education

2002 - 2005

### **School of Visual Arts, NYC**

Bachelor of Fine Arts, Graphic Design

